

Our Annual Dinner is one of the social highlights of the year. Not only is it a time for recognition of member's achievements, but it is also a time to meet with old friends and make new ones in an atmosphere different from our regular meetings. Attendance at the Annual Dinner has been steadily declining for the past few years. The Board would like to find out why and find ways to increase participation in this event. Therefore, this survey is being conducted

If YOU ATTENDED last year's dinner please answer the questions in this column.

If the dinner were held at Casa Rena at the same cost (\$34) would you attend this year? Yes \_\_\_\_\_  
No \_\_\_\_\_

If you answered NO to #1, would you attend the dinner if it were held at another restaurant (cost being the same)?  
Yes \_\_\_\_\_ No \_\_\_\_\_

If the dinner were held in the Lounge of the Science Building at the College with a buffet catered by the college caterer, and at lower cost than a restaurant, would you attend? Yes \_\_\_\_\_ No \_\_\_\_\_

If the dinner were held in the Lounge of the Science Building at the College with a buffet catered by the college caterer, and at higher cost than a restaurant, would you attend? Yes \_\_\_\_\_ No \_\_\_\_\_

Would you prefer to have the dinner at a restaurant rather than at the Lounge of the Science Building despite the higher cost? Yes \_\_\_\_\_ No \_\_\_\_\_

If you DID NOT ATTEND last year's dinner please answer the questions in this column.

Why did you not attend the dinner last year?  
\_\_\_\_\_ I had another commitment on that date.  
\_\_\_\_\_ The cost was too high.  
\_\_\_\_\_ I did not like the restaurant.  
\_\_\_\_\_ I wasn't receiving an award so I did not want to go.

At what price range would you most likely attend the dinner?  
\_\_\_\_\_ Cost is not an issue  
\_\_\_\_\_ Under \$20  
\_\_\_\_\_ \$20 – 25  
\_\_\_\_\_ \$25 – 30  
\_\_\_\_\_ \$30 – 35

If the dinner were held at Casa Rena at the same cost (\$34), would you attend? Yes \_\_\_\_\_ No \_\_\_\_\_

If the dinner were held at Casa Rena but at lower cost, would you attend? Yes \_\_\_\_\_ No \_\_\_\_\_

If the dinner were held at a different restaurant at \$34, would you attend? Yes \_\_\_\_\_ No \_\_\_\_\_

If the dinner were held at a different restaurant at lower cost, would you attend? Yes \_\_\_\_\_ No \_\_\_\_\_

If the dinner were held in the Lounge of the Science Building at the College with a buffet catered by the college caterer, and at lower cost than a restaurant, would you most likely attend?  
Yes \_\_\_\_\_ No \_\_\_\_\_

If the dinner, aside from being a social event, had some program, would you most likely attend?  
Yes \_\_\_\_\_ No \_\_\_\_\_

If you have any other comments or suggestions, Please include them below.

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Thank you for your input.  
*The Board*