

inFocus

Newsletter of the Westchester Photographic Society
February 2014





Who Knew?

Whether you consider it art or pornography, entertainment or exploitation, there's no doubt that Playboy magazine has had an influence of American culture. Did you know that it also had a profound influence on almost every photographer who works with a digital camera, certainly those who choose not to shoot RAW, and on everyone who submits images to the WPS competitions?

In the November 1972 issue of Playboy magazine, the cover photograph and centerfold were of a Swedish model named Lenna Soderberg taken by photographer Dwight Hooker. To date, this remains Playboy's best selling issue of all time.

So, what's the connection that we all have with Lenna? According to an article in the June 2001 Professional Communication Society Newsletter of the IEEE (Institute of Electrical and Electronics Engineers), a young assistant professor and his graduate students working at the University of Southern California's Signal and Image Processing Institute needed a photographic image to include in research paper describing their early work leading to the development of the JPEG and MPEG standards. Not finding any of their stock images to have the necessary characteristics – a human face and a high dynamic range – they settled on the centerfold picture of Lenna (let's not ask why it was in USC's SIPI lab), tearing it out, scanning it, and using it in the research paper. Since that date, the photograph of Lenna has been used as the industry standard test image for image compression research. To this day, Lenna is often referred to as "The First Lady of the Internet."

The November 1972 centerfold image of Lenna can still be found in scientific and engineering research articles. A search on Google Scholar returns over 11,000 academic research articles using Lenna's picture including articles from NASA and Microsoft's research labs.

It should be noted that all of this was done without Playboy's permission although in 1997 the magazine consented to its use as a standard test image.

The next time you set your camera's image capture setting from RAW to JPEG, and the next time you adhere to WPS Competition Chair Walter Kimmel's demand that competition images be sent as 1024 x 768 JPEGs, give thanks to Lenna.

By the way, that gratuitous last sentence was included just so that when Google's web crawlers index this article, Walter Kimmel will forever show up in Google searches for Playboy Centerfolds. And you'll now have the answer to one of the questions in this month's In Focus crossword puzzle.

http://www.cs.cmu.edu/~chuck/lennapg/pcs_mirror/may_june01.pdf

Happy shooting.

Warren Rosenberg, pres.

Cover photo
Schoharie Creek
by Fleurlyse Debecki

inFocus

Ron Carran, Editor
Dick Budnik, Web edition

WPS Board of Directors

Dick Budnik
Chairman of the Board, WebMaster
Warren Rosenberg
President, Programs
Charles Koenig
Executive Vice President, Treasurer & Corporate Secretary
Jim Christensen
Recording Secretary,
Donations Coordinator, Special Projects
Lois Barker
Exhibits Chair, Guest Book, Host Chair
Ron Carran
Newsletter Editor
Walter Kimmel
Competition Chair
Joe Pollock
College Shooting Program, WCC
Coordinator, Annual Dinner, Mentor Program
Deborah Cohen
Field Trips, Publicity Chair, Sharpshooters Chair

Volunteers

Rose Ann Kimmel
Competitions
Arnold Breisblatt, Deborah Lea Cohen, Rafael Molina, Mano Orel, Sherm Shiao,
Elinor Stecker-Orel & Clark Thompson
WPS Official Photographers ("Sharpshooters")
Roger Chenault
Hiring Judges
Deborah Cohen, Adelaide Boemio,
Carolyn Colella, Janet King & Marty Bernstein
Hospitality
Tom Streppone, Joe Ferriera
Equipment Coordinators
Sherm Shiao
Competition Scores Reporting
Jonathan Kaplan
Equipment, Projectionist
Jim Christensen
Good Will Ambassador
John Maccanello
Awards
Liza Margulies
Exhibits

Committees

Deborah Cohen, Gladys Molina
Publicity
Lois Barker, Deborah Cohen
Host/Hostess Committee
Deborah Cohen, Janet King & Marty Bernstein
Hospitality Coordinators
Dick Budnik, Lois Barker,
Elinor Stecker-Orel, Harvey Augenbraun
Competition Evaluation Committee

newsletter: infocus@wpsphoto.org
www.wpsphoto.org

Westchester Photographic Society
meets 12 months a year, on Friday evenings at 8:00 pm (excepting school holidays) in the Technology Building of Westchester Community College, Valhalla, NY (across from parking lot #11). Guests are welcome.



WPS Friday Evening Program Schedule

February

- 7 Competition 4A
- 14 Walter Kimmel, "Camera Raw"
- 21 Competition 4B
- 28 Rick Sammon, "Exploring the Light"

March

- 7 B'Day/Mentoring/Out of the Box
- 14 Competition 5A
- 21 Lynn Saville
- 28 B'Day/Mentoring/Jeff Cadge
"Video Techniques"

April

- 4 Competition 5B
- 11 Enid Alvarez/B'Day/Mentoring
- 18 No Meeting: Good Friday
- 25 Annual Members' Meeting

May

- 2 Competition 6A
- 9 Alison Wachstein, "Garden Photography"
- 16 B'Day/Mentoring/
Special Competition 2 (Theme)
- 23 No Meeting: Memorial Day
- 30 Anastasia Tompkins, "Laos, Viet Nam and Cambodia"

June

- 6 Competition 6B
- 13 Outside Speaker/B'Day/Mentoring
- 20 End of Year Competition
- 27 End of Year Party

July

- 4 No Meeting: Independence Day
- 11 No Meeting: NECCC Conference
- 18 B'Day/Mentoring/Out of the Box
- 25 TBE

Please note:

Check the WPS website (wpsphoto.org) for recent changes.

Weather Notice

If driving conditions are hazardous, meetings will be cancelled. Look for announcements of Westchester Community College (WCC) closings on the following media outlets:

WFAS 103.9 FM / 1230 AM
WHUD 100.7 FM
WCBS 880 AM
TV News 12
www.wfasfm.com

Members are advised to check their email for emergency weather notices from WPS.

This Month at WPS

Rick Sammon: Feb 28

Rick Sammon, a Canon Explorer of Light, is one of the most active photographers on the planet. He has photographed in almost 100 destinations around the world and gives more than two-dozen photography workshops and presentations each year.

Rick has published 36 paper books, including *Secrets of HDR Photography*, *Exploring the Light*, and *Digital Photography Secrets*.

Rick is also a leader in iPad and iPhone photography apps. His apps include:

■ **Rick Sammon's Light It!**—a collection of live-action movies that show Rick's basic lighting techniques.

■ **Rick Sammon's iHDR**—an interactive iPad app that shows the user the wonders of HDR photography.

■ **Rick Sammon's 24/7 Photo Buffet**—an e-book that offers 24/7 access to Rick's best photo tips, tricks and techniques. iPhone and iPad versions available.

■ **Rick Sammon's Social Media Marketing for Photographers**—Rick's presentation on Social Media Marketing.

Rick's book, *Flying Flowers* won the coveted Golden Light Award, and his book *Hide and See Under the Sea* won the Ben Franklin Award.

Rick co-founded the Digital Photography Experience podcast (www.dpexperience.com) with Juan Pons.

Rick also hosts several classes on kelbytraining.com. Rick, who has been nominated for the Photoshop Hall of Fame, is considered one of today's top digital-imaging experts, cutting through lots of Photoshop "speak," making it fun, easy and rewarding to work and play in the digital darkroom.

When asked about his photo specialty, Rick says, "My specialty is not specializing."

See www.ricksammon.com for more information.



For Sale!

New Canon PIXMAR PRO-10 Printer

\$300
includes 50 13X19 sheets
Canon Photo in unopened box
Contact: Fleuryse Debecki
lysedeb@gmail.com



WPS Caps

Black or Tan
\$10.00

Canon Pixma Pro 9000 Mk II 13" Printer for Sale

Never Used, Unopened Box, but now
Discontinued Model
Was \$495, Paid \$400, Yours for \$175.
Contact Walter Kimmel (walter.sk@verizon.net)

Tamron 18-270 mm 1:3.5-6.3 Lens

Di II VC (Vibration Compensation)
in excellent working and cosmetic condition,
for Nikon cameras, \$300.00.
Comes with lens shade, front and rear caps,
and original box. Call Mano at 271-5542.

Copyright Notice

Unless specifically noted herein, all images and articles are copyrighted by their respective authors. Clip-art is used under license from Microsoft Corporation and other sources. This publication is copyrighted property of the Westchester Photographic Society (WPS) and may not be reprinted in whole or in part without its expressed written permission, with the usual exceptions for fair use as defined by §107 of the U.S. Copyright code.

Contact Information

Your comments and suggestions are always welcome and should be addressed as follows: If concerning the WPS Newsletter, In Focus, address comments to the editor at infocus@wpsphoto.org. If concerning our website, address comments to our webmaster, Dick Budnik, at webmaster@wpsphoto.org. All other comments should be addressed to our President, Warren Rosenberg, at photoprof@optonline.net. (914) 827-5353

WPS Group Exhibits

NWH Chappaqua Crossing

"Sports Photography"

Exhibit: Ongoing

Cancer Treatment and Wellness Center

Northern Westchester Hospital

"Our World of Water"

Exhibit: Jan. 13 - June, 2014

WPS Member Exhibits

More to come

Westchester Museums

Hudson River Museum

(www.hrm.org)

Photographs Collection

Katonah Museum of Art

(www.katonahmuseum.org)

Eye to I

Exhibit: Oct 21-Feb 16, 2014

Neuberger Museum of Art

(www.neuberger.org)

Ongoing exhibits

InFocus is looking for articles.

We want you to contribute to your newsletter.

Please contact us at infocus@wpsphoto.org for more information.

Thank You

to

Lewis Bogaty and Marcia Dillon

for their help with the Cancer Center exhibit "**Our World of Water**"

and to **Linda Austrian** for printing the wall labels for the show.

New York City Museums

Metropolitan Museum

(www.metmuseum.org)

Charles Marville: Photographer of Paris

Exhibit: Jan. 29 - May 4

Museum of Modern Art

(www.moma.org)

Permanent Photo Collection

Walker Evans American Photographs

Exhibit: Through Mar. 9

A World of Its Own:

Photographic Practices in the Studio

Exhibit: Feb. 8 - Oct. 5

International Center for Photography

(www.icp.org)

Capa in Color

What is a Photograph?

Exhibit: Jan. 31 - May 4

Museum of the City of New York

(www.mcny.org)

Many ongoing exhibits

Rising Waters: Photographs of Sandy

Exhibit: Through March 2, 2014

aperture foundation

(www.aperture.org)

Different Distances:

Fashion Photography Goes Art

Exhibit: Feb. 6 - 14

City Stages,

photographs by Matthew Pillsbury

Exhibit: Feb. 19 - Mar. 27

American Museum of

Natural History

(www.amnh.org)

Picturing Science: Museum Scientists and Imaging Technologies

Exhibit: Feb. 19 - Mar. 27

Gallery Guides/Info

Photography Galleries, NYC

http://art-support.com/galleries_ny.htm

The City of New York, Mayor's Office of Film, Theater and Broadcasting.

<http://www.nyc.gov/html/film/html/index/index.shtml>

Photo Seminars

(Samplings only. Please log on to websites to see the entire schedules)

B&H Photo

<http://www.bhphotovideo.com/find/EventSpace.jsp>

- Feb 5 Insights to Wedding Photography: State of the Industry with Jason Group
Infinity Assignment: Create a Photographic Readymade with Infinity Group
- Feb 6 How to Ask People for Money: The Anatomy of a Pitch with Andrew Frank
- Feb 10 Photography in the Music Industry with the World's Biggest Music Stars with Rob Shanahan
- Feb 17 Photographers Showcase Series : Charles Chessler, Gene Lowinger, and John Skelson-Event Space Alumni Show Their Work with David Brommer

Adorama Photo

<http://www.adorama.com/workshops>

Check website

Calumet Photo

http://www.calumetphoto.com/INTER-SHOP/web/WFS/Calumet-US-Site/en_US/-/USD/ViewContent-Start;pgid=MWTMW48p5Y2Rp0VRtZqz.b.400000GdNGwPH;sid=iZ9mJ0QtfgJtJxa_kRA7J1SBxf0YR_cKuQYqRTpN?PageletEntryPointID=page.event

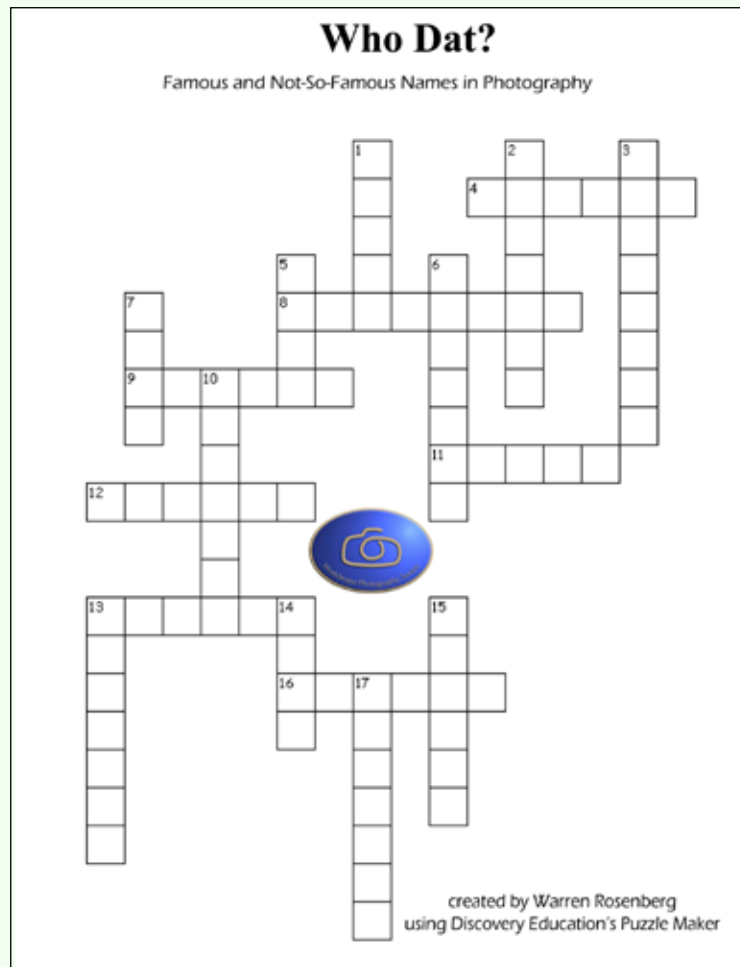
Check website

Log on to the B&H, Adorama & Calumet websites for more workshop dates.

NOTICE

The WPS Board of Directors has decided to allow the posting of selected pictures taken at club meetings and at WPS events on our club's Facebook page. If you prefer not to have your picture posted, please inform a board member.

Test Your Photographic Knowledge



Across

4. Egyptian developer of the camera obscura
8. Developed the word photography
9. Credited with the inventing the first camera
11. Playboy model used to develop jpeg compression standard
12. Some like to paint canvas; he likes to paint people
13. Greenburgh's favorite photography instructor
16. The name of the game is to fill the frame

Down

1. Known as a friend of Jeff Rojas
2. Historians credit him with the first color photo
3. First to create photograph of a human being
5. Child subject of AP Photographer Nick Ut's most notable photo
6. Author of 'The Moment it Clicks'
7. Inventor of self-developing print cameras
10. Rochester NY based photo business owner
13. German engineer responsible for the Leica camera
14. Online instructor for Adobe products
15. Westchester sports entrepreneur friendly to WPS
17. Photographer of the 'Afghan Girl'

Digital B&W



Arnold Breisblatt: First



Joyce Blumenthal: Second



Rob Dublin: Second



Joyce Blumenthal" Third

Digital B&W



Anastasia Tompkins: HM



Dennis Thornton: First



Zane Kuo: Second



Arnold Breisblatt: Third

Prints B&W



Arnold Breisblatt: HM



Arnold Breisblatt: First

Prints Color



Dennis Thornton: Second



Arnold Breisblatt: Third

Prints Color



Dennis Thornton: Third



Zane Kuo: HM



Judge: Sandy Gennrich



Dennis Thornton: First



Lewis Bogaty: Secondt



Lewis Bogaty: Third



Rob Dublin: HM

Competition 3B

January 10



photos by Arnold Breisblatt and Deborah Lea Cohen

Ron Wyatt

January 17



photos by Elinor Stecker-Orel and Sherm Shiao

Theme Competition 1 (*Environmental Irresponsibility*)

January 24



photos by Rafael Molina and Mano Orel

FOCUS ON CHILDREN
a photography exhibit benefiting Westchester County's children in need!

Throughout the world, The United States is viewed as a beacon of hope for families wanting to provide a better future for their children. Many families use their life savings and undergo hazardous travel to reach our shores. Unfortunately, once here, they can be overwhelmed by language, health, education, employment and cultural barriers. Our photographs represent the millions of children living below the poverty level but hoping for a better life.

Proceeds of all sales will directly benefit the Hispanic Resource Center's academic support for children, helping both immigrants and low income families living in Westchester County.

EXHIBIT INFO Please Join Zoe Colon, Director of HRC and other Westchester dignitaries
RECEPTION DATE & SILENT AUCTION
Sunday, April 6th 2014 from 2-4pm
SHOW DATES
April 2 - 28, 2014
LOCATION
Ossining Library: 914.941.2416 x327
53 Croton Ave. (Rte 133) Ossining, NY 10562

Photography Workshop at Caramoor

Catching and Using Light.

May 3, 2014
7 am - 5 pm
Rain date May 4, 2014

Caramoor,
149 Girdle Ridge Road
Katonah, New York
10536

A luxurious Mediterranean-style villa surrounded by magnificent gardens and sculptures on a 118 acre estate, Caramoor presents photographers with endless photographic locations. A classroom setting to share and learn about photo technique, exposure, lighting, and composition. The day long spring time workshop will inspire your creative juices.

This workshop is led by Caramoor's photographer Gabe Pelaccio and award winning photographer Deborah Lee Cohen and is designed for amateurs who are interested in improving their digital photography. All participants must bring a digital camera, lenses, and SD cards; a tripod, cable release, and extra batteries are suggested. We will share and critique your images with the group at the end of the day. The workshop is limited to 20 participants.

The following is our planned itinerary; however, our schedule will remain flexible to allow for spontaneous photographic opportunities.

7:00 am - 10:00 am: Arrival, breakfast, free photography time (planned to take advantage of morning light).
10:00 am - 12:00 noon: Class room session with slide show of Gabe's Caramoor Photos and Deborah's work.
12:00 noon - 3 pm: Box lunch followed by photography on the grounds.
3 pm - 5 pm: Student photo sharing and critique

Gabe and Deborah will be supporting and guiding participants during morning and afternoon photography sessions.

Fee: \$100 per person. Includes continental breakfast and box lunch.
Register online at <https://sites.google.com/a/gabepelaccio.com/photoworkshop/>
Questions: email photob@gabepelaccio.com or 914-232-6665

inFocus

The Newsletter of the
Westchester Photographic Society
Ron Carran, editor
P.O. Box 14
Brewster, NY 10509

Sponsors of the Westchester Photographic Society

*Ask for your discount from sponsors marked with asterisks

Advance Photo Labs 693-0778*

909 Saw Mill River Road, Ardsley, NY 10502
www.myphotocenter.com

A.I. Friedman 937-7351

431 Boston Post Road, Port Chester, NY 10573
www.myphotocenter.com

Central Seafood Restaurant 683-1611

285 N. Central Ave., Hartsdale, NY 10530

Color Group 769-8484*

168 Saw Mill Rd. Hawthorne, NY 10532-1505
<http://colorgroup.com>

Eastchester Photo Service 961-6596*

132 Fisher Ave., Eastchester, NY 10709

Fuji Photo Film

555 Taxter Rd., Elmsford, NY 10523

Hunt's Camera 1-800-924-8682

100 Main St., Melrose, MA 02176-6104
www.huntsphotoandvideo.com

Jake's Art Center 668-0230*

150 North MacQuesten Pkwy., Mt. Vernon, NY 10550

Mamiya America Corporation 347-3300

8 Westchester Plaza, Elmsford, NY 10523
www.mamiya.com

Nikon, Inc

1300 Walt Whitman Rd., Melville, NY 11747-3064
www.nikonusa.com

PDK Labs 777-2477*

83 Calvert St., Harrison, NY 10528

Photo Pro 761-5205*

60 Mamaroneck Ave., White Plains, NY 10601

Photoworks 769-6425*

465 Bedford Rd., Pleasantville, NY 10570
*(restrictions apply)

Thompson's Art Supply*

184 Mamaroneck Ave., White Plains, NY 10601

LowePro USA

1003 Gravenstein Hwy. North
Sebastopol, CA 95472
www.lowepro.com

Mano Orel

Charlie Koenig

B&H Photo and Video

www.bhphotovideo.com