

Westchester Photographic Society

www.wpsphoto.org

Presents Rick Sammon

August 10, 2018 8 PM

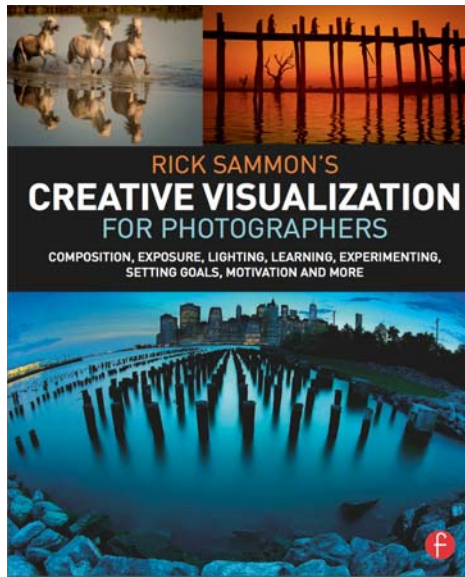
At Westchester Community College

Technology Building

Auditorium (rm 107)

75 Grasslands Road

Valhalla, NY



CREATIVE VISUALIZATION

In this informative and fun-filled presentation, Canon Explorer of Light Rick Sammon will begin by sharing his people, wildlife, landscape and travel pictures from around the globe – illustrating creative visualization for photographers. For every image, Rick will share a photographic technique, digital darkroom tip, or a photo philosophy. He will cover composition, seeing the light, controlling the light, playing with the light, HDR, setting goals and getting/staying motivated. This is not just a slide show of pretty images. Rick is here to share what he's learned over his many years as a professional photographer.

As Rick “takes” us on a visual journey through the exciting world of digital photography, he will share some of his favorite Lightroom and Photoshop enhancements. Rick’s talk is based on his best-selling book, *Creative Visualization for Photographers*.

BIO

Canon Explorer of Light and award-winning photographer Rick Sammon loves his day job. A tireless, prolific and inspirational image-maker, Rick, called by some “The Godfather of Photography,” is one of the most active photographers on the planet – dividing his time between creating images, leading photo workshops, and making personal appearances. Rick’s enthusiasm for digital imaging is contagious. He is a man on a mission – a mission to make digital photography fun, creative, exciting and rewarding for others.

Rick’s latest books are *Creative Visualization for Photographers* and *Evolution of an Image. Exploring Photographic Exposure*, Rick’s 37th book, will be published in the fall of 2017.

While Rick describes himself as “evolving,” he hesitates to categorize his work. “I’m an A-to-Z type of photographer. I do it all – and I enjoy the freedom of not specializing.”

With nearly 40 years of experience, this self-taught photographer has many accomplishments – and many more anticipated for the road ahead. As Rick suggests, “When you are through changing, you are through.”

Visit with Rick at www.ricksammon.com. Rick can be contacted at ricksammon@me.com.

Westchester Photographic Society is proud to invite the public (18 and older) to see Jordan Matter, Friday, August 10, 2018, 8 pm, Westchester Community College, Technology Building Auditorium (room 107), across from parking lot 11, 75 Grasslands Road, Valhalla, NY