## Westchester Photographic Society www.wpsphoto.org

## Presents Arnold Breisblatt Friday April 1, 2022 7:30PM

## **Update on Cell Phone Photography**



Have a new iPhone 13? My presentation will show you the capabilities of Pro Max cell phone camera. My fascination with cell phone photography started over 15 years ago. Using my approach to picture taking which is to be spontaneous and flexible, the cell phone camera meets most of these requirements. I have found the iPhones to be the best choice for this because of the many advantages they have including the quality of their lenses, the flexibility of sharing with all their devices e.g. the iPad and desktop computers and the convenient storefronts where they will address any technical problems while you wait.

## Bio

As an Art Director and Marketing Communications Manager, I have worked with many leading professional photographers supervising product, exhibition and video photography over the many years of my career. As a photo enthusiast, I have been taking all kinds of photos including portraits, landscapes, still lifes and natural settings for over 50 years. In addition, I have experimented on more abstract images taking my photos into a more creative and expressive sphere. As part of my learning activity, I have been mastering the art of digital, cell phone photography and post processing for the last 21 years.

"As a graphic designer and visual artist, my approach to photography is to isolate an image that expresses my personal artistic point of view. I prefer to be spontaneous and flexible: 'shooting on the fly'. I call this approach the CEO (Creative Evolving Opportunities) moment. My subjects include just about anything that passes in front of my camera lens."

Several of my photos are in the permanent photography collection of Lawrence Hospital's Cancer Center in Bronxville, New York. I have had a solo exhibition at the Harrison Public Library.

Arnold has a BFA in Advertising Design and Visual Communications from the Pratt Institute

Westchester Photographic Society is proud to invite the public to see Arnold Breisblatt, April 1, 2022, 7:30. To Register email <a href="mailto:Deborah@wpsphoto.org">Deborah@wpsphoto.org</a> BEFORE 6:30pm on April 1, 2022 with "Arnold" as the subject.