

Westchester Photographic Society
www.wpsphoto.org
Presents Joe Edelman
September 7, 2018 8 PM
At Westchester Community College
Technology Building Auditorium (rm 107)
75 Grasslands Road
Valhalla, NY



**Understanding Creativity and How to Boost Your Creative Abilities to
Become a Better Photographer**

If we all have the potential to be creative, why is it so hard? For starters, many of the ways that we traditionally learn photographic techniques are creativity killers.

We will begin by looking at the science behind creativity. Where does it come from? Are humans born with it or do they learn it? Is it possible to make yourself more creative? The answers from research done by cognitive psychologists will surprise you, frustrate you, and excite you.

Armed with a better understanding of how creativity works, Joe will help you lay the foundation to be able to develop more creative skills and become a better, more creative photographer, with tips that will help you to see and think about your subjects in ways that you never have before.



BIOGRAPHY

Joe Edelman is an award-winning photographer and educator and YES – that crazy PHOTO Joe Edelman on YouTube! His work is featured frequently on well-known photography blogs including Fstoppers, DIYPhotography, PetaPixel, Lifehacker, ISO1200, Shutterbug and LensVid among others. His primary subject - beautiful people!

His photographs have been published internationally in magazines like Maxim, Cosmopolitan, Get Fit, Shape and Good Light Magazine to name a few. He has been called upon to complete assignments for both the New York Times and The Los Angeles Times and has serviced commercial advertising clients from all over the United States.

Website: <https://www.joedelman.com>

YouTube: <https://www.youtube.com/photojoedelman>

Westchester Photographic Society is proud to invite the public (18 and older) to see Joe Edelman, Friday, September 7, 2018, 8 pm, Westchester Community College, Technology Building Auditorium (room 107), across from parking lot 11, 75 Grasslands Road, Valhalla, NY